

Cyclists put positive spin on cancer

Issued by [Mscsports](#)

18 Nov 2010

The stage was set for an epic cycling battle of the sexes when the ladies of Team bizhub challenged the boys of Bidvest Wits Football Club to a three-hour charity spinnathon on Friday (November 5) night.



The two teams pedalled it out in the corporate category of this year's Cancare Spinning Marathon, with each of the five team members taking 36-minute turns on the distance-calibrated spinning cycle.

But the real winner of the event was beneficiary Cancare, a volunteer organisation that provides practical assistance to family and friends of people diagnosed with cancer.

"Cancer has a devastating effect on both the sufferers and their immediate families. By supporting the Cancare spinnathon, we have voiced our support for those affected by this disease," said Team bizhub owner, John Robertson.

According to him, the fundraising event was a perfect fit for Team bizhub. "We have all been given great opportunities through the sport of cycling, but it's also important to give something back."

Team members Charlotte van der Merwe, Lise Olivier, Linn Torp, Victoria Myburg and Sanet Smal took time out from their training schedules to spin for charity ahead of Sunday's MTN OFM Classic in Bloemfontein.

The team will also be targeting the Momentum 94.7 Cycle Challenge in Johannesburg on November 21. "We've had some consistent results in the last few weeks and will have a good team for the event," said Robertson.

He said one of the team's overseas riders, Catherine Williamson, is a pre-race favourite. The 28-year-old, who placed on the podium in the Cape Argus Pick n Pay Cycle Tour earlier this year, represented Great Britain at the recent UCI World Road Championships in Australia and then finished runner-up in last month's Rand Water Race for Victory.



▪ **Mscsports renews 3 year contract with Engen** 22 May 2024

▪ **Mscsports announces appointment of Carrie Delaney as managing director** 11 Jul 2023

▪ **What does it take to win gold?** 19 May 2023

▪ **A bumper year predicted for sponsorship as fan events make a comeback** 3 Dec 2021

▪ **Mscsports is the Hollard Sport Industry Awards Agency of the Year for 2021** 30 Nov 2021

[Mscsports](#)



Mscsports was established as a sports memorabilia business in 2000. From humble beginnings with ambitions of shaping the local sports & entertainment industry, Mscsports has evolved into the award-winning full-service sponsorship agency of choice to leading South Africa brands and rights holders.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>