

Neotel on the green in one

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Each year the telecommunications brand hosts a tri-series of golf days throughout South Africa. The Durban leg took place today (9 November 2010) at the prestigious Durban Country Club.



In addition to the hosting of the golf days, Neotel donated in excess of R50 000 to three charities namely: HABIT (caring for HIV/ AIDS babies and children); I care (caring and providing guidance for street children) and Nanga Vhutshilo (cares for abandoned children).



"South Africa's corporates are generous - we are a nation that is very aware of the poverty and desperation experienced throughout Africa. So it was in this vein that we at Neotel wanted to raise funds and donate to three charities, which have shown outstanding love and dedication and deserve a break. All of the 80 plus golfers here today enjoyed the event that much more knowing that they were contributing towards a worthwhile cause," comments Chief Marketing Officer Jacky Humphries.

Ginger headed Shaun Pollock also took part in the event,

"I have always loved my golf and never got to play as much as I would have liked whilst a Protea. I also thoroughly enjoy giving back to those less fortunate than I am, and this event allowed me to do just that. Well done to Neotel for creating an event which entertained its target market yet gave a helping hand to those in need - and I challenge all corporate's to extend their donation budgets as we head into Christmas season, a time of giving."

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