

More Royalty Free Lifestyle HD footage collections at Stock Options

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Leading stock footage company Stock Options has recently added another all-new collection of High Definition (HD) lifestyle footage - with much of it originated on the high-spec Red One (35mm) format.

"The footage is all fully model-released, further adding to its appeal for producers of high-end TVC's, corporates and the like," according to manager Erna de Villiers. "Fully-cleared contemporary lifestyle footage is showing strong demand, and the excellent performances and high production values are sure to find favour with producers and creatives. It's a great collection that spans many commonly-requested themes within the lifestyle category, and provides a welcome addition to a growing range of Royalty Free motion imagery."

The Red One camera used to create the footage boasts a 35mm chip - much larger than the chips used by most HD cameras. The result is that this HD material offers a very similar look-and-feel to 35mm film cameras - with much more nuanced control over depth-of-field, giving it a very appealing 'cinematic' feel.

The collection can be viewed on www.stockoptions.co.za/BRL.

Rights and Clearances services from Stock Options can be applied to photography as well as footage, for all types of projects.

For more info contact or call Tel 011 880-2037 or visit www.stockoptions.co.za.









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