Graphic Designer

Remuneration:	cost-to-company
Location:	Bellville
Education level:	Degree
Job level:	Mid/Senior
Own transport required:	Yes
Travel requirement:	Occasional
Type:	Permanent
Reference:	#BIZ-GRAP/DESIGN-SCM
Company:	Struik Christian Media

Struik Christian Media has a permanent position available for a **graphic designer**, to be based in Belville, Western Cape.

A part of Christian Art Distributors, Struik Christian Media is a leading local publisher dedicated to publishing books that inspire. We publish books for children, leadership and business books, daily planners, daily devotions, gift books, fiction and are the leading distributor for Bibles and international agency titles. We offer a creative and stimulating environment where teamwork is encouraged, and excellence is recognised.

Key responsibilities

- Receive a design brief and custom make it for a specific target audience
- Conceptualise and design the following: Spec designs, covers, catalogues, packaging, marketing material (for print and online)
- Typeset book
- Source and retouch images
- Use existing die lines to complete projects
- Supply print-ready files that adhere to all technical specifications
- Keep abreast of latest design trends and present forecasts to the publishing team
- Work independently on a variety of products adhering to strict timeframes and deadlines
- Have a good knowledge of the use of colour, inks, paper and finishes
- Do regular archiving
- Assist with reprints
- Check proofs to ensure files are correctly incorporated

Minimum requirements

Qualifications

- Graphic design diploma or degree

Experience

- At least three years' experience in a similar position
- Excellent knowledge of graphic design software including:

- Adobe CC Design Standard Suite with InDesign (critical),
  - Photoshop and Illustrator (both necessary)
  - Premiere Pro (advantageous)
- Must have general computer literacy, including Microsoft Office software like Microsoft Word and Excell
- Familiar with and experience in applying good Design Principles, such as Typography, Visual Hierarchy, and the use of colour for both print and digital
- Fluent in print production and finished art
- Web or digital knowledge highly advantageous
- Strong production skills needed, including knowledge and ability to provide solutions within the constraints of print and digital
- Understanding of and experience in corporate identity management and branding

Skills and competencies

- Solutions driven: Identifies and analyses problems, generates workable solutions and resolves problems according to acceptable business standards.
- Performance driven: Puts in effort to exceed expectations regarding quality and excellence. Demonstrates a sense of urgency, self-motivation and takes ownership of work.
- Attention to detail: Is meticulous and detail oriented. Affords attention to all parts and aspects of a particular job. Considers the finer points.
- Growth opportunity: Willing to learn new things and uses innovative approaches to standard practices.
- Creativity: Has a very strong interest in design trends, thinks outside the box, has a natural flair for design and is able to come up with strong concepts.
- Communication: Is fluent in Afrikaans and English and able to communicate well as part of a team.
- Time management: Able to focus on multiple tasks at the same time without compromising on quality while working towards tight deadlines.
- Team player: Can function as part of a team.

Posted on 08 May 08:23, Closing date 6 Jun

Apply by email

cv@struikchristianmedia.co.za

Or apply with your Biz CV

Create your CV once, and thereafter you can apply to this ad and future job ads easily.

Apply

See also: Graphic Designer, Designer, Digital Designer, DTP Operator