PenQuin International and Suzuki push the boat out - again

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Marketing agency PenQuin International again flexed their exhibition muscle, this time by scooping the 'Best large stand award' at the 2008 National Boat Show for their client Suzuki Marine.

The PenQuin International/Suzuki relationship is obviously a successful one as this is their fourth first place award in the last five years.

PenQuin International Account Director, Darren Leishman: "This award illustrates our desire to deliver exceptional work for our clients and to out-do ourselves each year. This kind of work would not be possible without the unwavering support and vision of our amazing clients."

The +500sqm stand displayed the full range of Suzuki Marine outboard motors and boat and motor packages. A selection of automotive and motorcycle products were integrated into the stand to showcase Suzuki as the leading mobility brand in South Africa.

"From the initial briefing for this and every other Boat Show, PenQuin International have been absolutely brilliant, they will break their backs in trying to assist us. PenQuin International genuinely partnered us on this expo - they don't just build a stand and leave, they were with us all the way."
~ Brian Coull, General Manager Operations Suzuki South Africa

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Penquin is an independent, mid-sized integrated marketing agency nestled in Johannesburg, with a team of insightful and creative individuals at its core. Established in 2000, our two-decade journey has seen us become a driving force behind the growth of several market-leading brands.

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