

Position your executives as industry leaders on Business Talk

Business Talk with Michael Avery is South Africa's leading business video podcast and the first choice for executives looking to stand out.

Issued by [Broad Media](#) 25 Jul 2023



Business Talk with Michael Avery is the first choice for South African executives looking to share their insights with the business community.

The video podcast boasts an impressive audience of CEOs, directors, business owners, managers, professionals, and key business decision-makers.

[Contact BusinessTech's marketing team to learn more.](#)

These viewers watch Business Talk thanks to the excellent calibre of guests who feature on the show. Business Talk guests have included:

- **Andrew Golding** – chief executive of the Pam Golding Property Group
- **Dawie de Villiers** – CEO of Alexforbes
- **Jacques Celliers** – CEO of First National Bank
- **Lana Ross** – COO of Discovery Business Insurance
- **Lillian Barnard** – president of Microsoft Africa
- **Michael Jordaan** – co-founder of Bank Zero
- **Sim Tshabalala** – joint chief executive of the Standard Bank Group

These influential business leaders use the Business Talk podcast to provide valuable thought leadership – and your executives can be next in line to share their views and knowledge.

Interview packages on Business Talk

BusinessTech's marketing team offers interview packages to get your executive featured on Business Talk.

These interview packages give your executive their own interview on the video podcast, which will be published on Business

Talk's official website, BusinessTech, YouTube, Facebook, and Spotify.

[Contact BusinessTech's marketing team to learn more.](#)

- **Why South Africa's top companies advertise on BusinessTech** 4 Jul 2025
- **Where to reach South Africa's ICT decision-makers** 25 Jun 2025
- **Business Talk Season 13 – coming soon** 19 Jun 2025
- **Reach 1 million South African car buyers in one place** 11 Jun 2025
- **How top South African companies reach their target audience** 29 May 2025

[Broad Media](#)

BROADMEDIA

Broad Media is South Africa's leading independent online media company. Broad Media owns South Africa's largest business and technology publications - BusinessTech and MyBroadband, as well as motoring website TopAuto.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>