

Hot Cares and the Dis-Chem Foundation announce partnership

8 Sep 2021

Hot Cares, the charity initiative aligned to Hot 102.7FM is proud to announce a partnership with the Dis-Chem Foundation. The initial one-year partnership will see the Dis-Chem Foundation and Hot Cares combine resources to assist communities and individuals in need.





We are delighted to be partnering with the Dis-Chem foundation, says Carmen Rocha, manager of Hot Cares. "Our values and those of Dis-Chem are aligned in that Hot Cares seeks to make a positive and sustainable impact within the community, whilst the values of the Dis-Chem foundation are "Caring for the Community". Working together we will jointly be able to do better serve our community and I am excited at the prospect of bringing our combined values to beneficiaries".

"The Dis-Chem Foundation, derives its funding from customers' use of their Dis-Chem Benefits loyalty cards," says Sherry Saltzman of the Dis-Chem Foundation. "Through the support of customers, we have been able to impact many sectors of the community including the provision of over 200,000 meals a month to children in Early Childhood Development. We've observed the excellent work that Hot Cares has done over the past and we believe that together we will make a significant impact on people in need."

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- "Start spreading the news: Hot 102.7FM is sending lucky listeners to New York! 1 Aug 2023
- * Hot 102.7FM and ACDC Dynamics put the power back in the hands of small business 25 Jul 2023
- "Hot Cares steps in to ease pressure on young woman dealt a rough hand 17 Jul 2023
- "Hot 102.7FM responds to audience feedback and launches new sports show 13 Jul 2023

HOT 102.7FM



HOT 102.7FM is Joburg's newest commercial radio station, broadcasting to the greater Johannesburg area and beyond on a powerful 10-kilowatt transmitter. The station's music format of "Old Skool and R&B" is complemented by a line-up of the best presenters, entertaining, amusing and compelling content, including pertinent, relevant news and traffic information.

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