

BusinessTech tops South African business rankings

BusinessTech has topped the South African business publication rankings with 3.4 million unique browsers and 7.4 million page views.

Issued by [Broad Media](#) 12 Jun 2019



These rankings are based on the May 2019 business publication statistics from Narrative, the official traffic measurement partner of the IAB South Africa.

Narrative provides accurate and trusted traffic and demographics statistics for South Africa's top websites.

BusinessTech is now the go-to publication for coverage of the South African business and technology markets, with a rapidly growing readership.

What makes the publication exceptional is not only its large readership, but also the quality of its readers.

A large number of BusinessTech's readers are C-level executives, IT decision-makers, and business executives who manage large budgets for their companies.

It is particularly popular among executives and managers in the banking, finance, information technology, and telecommunications markets.

BusinessTech therefore provides companies with access to a highly influential and valuable audience through its innovative marketing products.

▪ **TopAuto – the best place to advertise your motoring brand** 10 Jul 2025

▪ **Why South Africa's top companies advertise on BusinessTech** 4 Jul 2025

▪ **Where to reach South Africa's ICT decision-makers** 25 Jun 2025

▪ **Business Talk Season 13 – coming soon** 19 Jun 2025

▪ **Reach 1 million South African car buyers in one place** 11 Jun 2025

Broad Media



Broad Media is South Africa's leading independent online media company. Broad Media owns South Africa's largest business and technology publications - BusinessTech and MyBroadband, as well as motoring website TopAuto.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>