

OFM now available on Deezer

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OFM, the sound of your life in Central South Africa, is now available on Deezer, one of the largest live-streaming music sites in the world. Deezer features over 53 million tracks and has more than 14 million users in 180 countries.

Users will be able to listen to OFM on Deezer through all devices, with or without Wi-Fi or 4G. The app offers a number of options, including free listening, a premium plan, family package or student package, among others.

Says Nick Efstathiou, OFM General Manager: "It's a fact that OFM is listened to far beyond our FM footprint. Thanks to live streaming our audience is literally global. By joining Deezer, even more people will be introduced to OFM and I'm confident that they too will become loyal listeners of the radio station!"

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OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

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