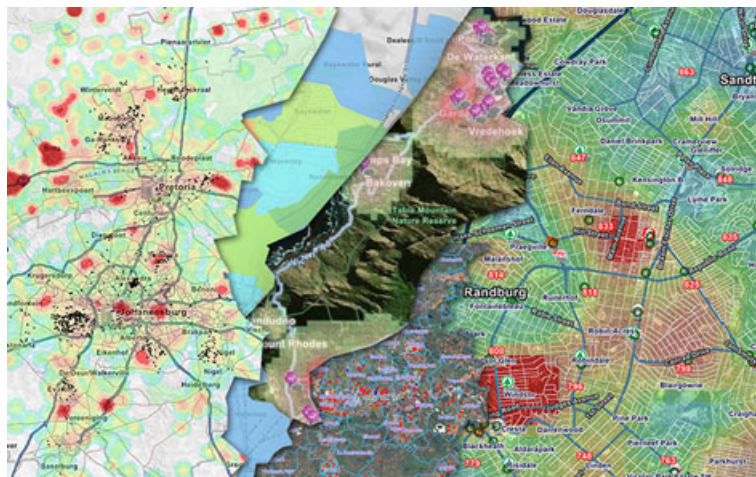# AfriGIS GISlike powers decision-making and business analytics for leading franchise and retail outlets

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Know "Where?" your customers are and identify potential business areas for growth throughout your network.

With the powerful simplicity of AfriGIS GISlike information is visually displayed on a map making it easy to view sales patterns, analyse competitor activities and identify customer trends.

AfriGIS GISlike Map Types

Through the use of AfriGIS GISlike potential franchise owners can do a lot of research before putting up shop, for example learning about the average income of the neighbourhood he plans to establish his business in, the traffic flowing past his shop, the number of other businesses in the area, and even the crime rate in the region.
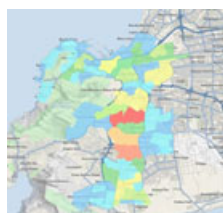
AfriGIS GISlike is an

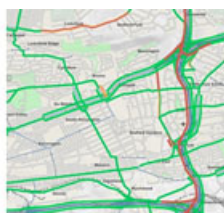online mapping and analysis application

that enables you to

streamline your planning and operations by mapping your own data, together with extensive AfriGIS and Census datasets.

Therefore you can

view and analyse your customer data on a map and then adjust or modify your trade areas or maintenance and sales strategies in context of Census and other AfriGIS datasets.

Thematic Map   Live Traffic   Population Density
                                                                Heat Map

Benefits

- Business analyses
- Market research and profiling
- Online demographic mapping
- Consumer profiling
- Risk profiling, analysis and management
- Trend analysis
- Municipal asset management
- Gap analysis to determine potential business areas

Try it now:

https://www.afrigis.co.za/solutions/products/evaluate/gislike/

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AfriGIS

We create ONE OF A KIND GEOSPATIAL SOLUTIONS. We use geospatial information science to bring information about WHERE to life across industries and in any application. This helps our clients unlock value through better business intelligence.

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