

# Realm Digital launches content-managed website for Kagiso Exhibitions & Events

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Realm Digital launches another content managed website for the exhibitions industry. Industry leader, Kagiso Exhibitions & Events is the newest addition to the growing list of websites built on the Realm Digital's Content Management System (rdCMS).



Kagiso Exhibitions & Events is 100% owned by Kagiso Media Ltd. Listed on the Johannesburg Stock Exchange, Kagiso Media Limited is one of South Africa's leading media companies. Kagiso Exhibitions & Events specialises in the organization of exhibitions and subsidiary events. They offer clients a one-stop service and are the only exhibition company in South Africa that offers the full range of exhibition services in-house. They are responsible for managing well known exhibitions like the Design for Living.

Technology advances have led to companies operating on a global level with ease and the issue of location has become a problem of the past. Exhibitions give people the opportunity to meet, touch, and feel each other's products, which is often an experience that is lost these days.

Most exhibition companies attract people from all over the world and therefore it is imperative that their websites are both user friendly for people visiting the website as well as being competent in managing the data from the backend.



Realm Digital's Content Management System, known as the rdCMS is perfect for managing any website, and has become ideal for those in the exhibition and conferencing industry. The rdCMS allows you to maintain and edit your website in a user friendly manner. The rdCMS serves clients well by managing online registrations, and is generally a competitive eBusiness platform that supports eCommerce facilities and eMarketing functions.

The Kagiso Exhibitions website ([www.kagisoexpo.co.za](http://www.kagisoexpo.co.za)) made use of the rdCMS with all its pages being content managed. The events calendar is also content managed and supports fly out menus with images and rollovers. Press releases can be published on the website and easily maintained with the News Module. Newsletters can even be sent from the website to various contact groups with functionality that allows contacts to subscribe to the newsletters via the website.

This website also makes use of a content managed organisational chart that displays contact information of staff, which serves as a great tool for management to maintain staff profiles.

Realm Digital are once again proud to have built another exhibition website in partnership with Nova Studios for their excellent design work.

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