

Vedanta reveals new logo

MUMBAI/NEW DELHI, INDIA: Vedanta, a global diversified natural resources group of companies, unveiled its new logo. The new logo will strategically position Vedanta's consistent commitment towards the growth of its low cost operations, leverage technology to deliver innovation and superior value to its shareholders.



The logo refresh comes after 'Sesa Sterlite Limited' was renamed to 'Vedanta Limited', a significant milestone that promises a united and aligned identity and reflects Vedanta's journey to strengthen the linkage between the global business, communities and stakeholders. The logo is an outcome of a co-creation exercise with internal stakeholders across geographies and group companies.

The refreshed logo signifies Vedanta's approach to the triple bottom line that focuses on People, Planet and Prosperity and symbolizes distinct virtues of Vedanta's professionalism, sustainability, ethics and integrity.

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