

Growing from the inside out

Issued by [Joe Public](#) 13 Mar 2014

Two new senior positions in the media department continue to build a truly integrated solution to maximise growth for Joe Public's clients. Suraya Pillay, with 20 years' experience in the advertising industry, has recently been promoted to media director for media buying and planning, whilst Jodi Calvert, with 25 years media experience, has been promoted to channel strategy director.



Suraya Pillay



Jodi Calvert

Joe Public's media department currently services clients such as Clover, Anglo-American, Mahindra, SAICA, Jet, StarSat and McCain to name just a few. These new positions will allow for more focus, dedication and strategic input into channel planning as well as offering the most cost effective solutions to all of Joe Public's clients.

"We believe that a truly integrated agency with strong strategic and media capabilities sitting at the core of our business, is the most effective way to provide an optimum growth solution for our clients. These recent appointments are very exciting and that we believe we have the perfect people to deliver on this vision," says Gareth Leck, CEO Joe Public.

- **Chicken Licken bravely debones a rare phobia with their latest campaign** 30 Apr 2025
- **Takealot partners with Joe Public to deliver growth in e-commerce** 4 Mar 2025
- **Joe Public Durban shows growth through the power of creativity in the 2024 Loeries rankings** 21 Feb 2025
- **Nedbank's latest campaign shines light on financial abuse against women** 18 Dec 2024
- **Joe Public wins Large Agency and Transformation Award at the 2024 AdFocus Awards** 2 Dec 2024



Joe Public

We are a 100% independent and proudly South African integrated brand and communication group, with a philosophy grounded in the purpose of growth.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>