Litha Communications to run second charity golf day for NHBRC

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Following the successful charity golf day held earlier this year in Gauteng, the National Homebuilders Registration Council (NHBRC) has reappointed Litha Communications to manage and raise funds for a second charity golf day to be held on 7 November 2013 at the Arabella Golf Course, Hermanus, Western Cape. The NHBRC Charity Golf Day is an initiative of the council's chairperson, Advocate Brenda Madumise.

The inaugural day raised more than R530,000, which translated into two-and-a-half houses for the underprivileged and Litha Communications has accepted the challenge, together with the NHBRC, its stakeholders and corporate business, to better it this time round, aiming for at least R550,000.

"It is great to be working again with the NHBRC," explains Teresa Jenkins, MD of Litha Communications. "The last golf day was very successful and the players felt privileged to assist families in need with this most basic human right, that of shelter."

Litha Communications promotes its client's brand and message through successful, well-attended, well-publicised events that not only excite delegates, meet specified communication objectives but also further its passion for event greening and ubuntu in Southern Africa.

It offers knowledge-sharing solutions, grounded in marketing practices, which move events beyond the mundane to speak to the hearts and minds of selected audience. It has been doing this since 1999, both locally and internationally, giving it an unparalleled expertise in events management.

It achieves this through integrated project management systems that offer a seamless service that incorporates events management, risk management, environmental considerations, logistics, RSVP management and the marketing of client events, from pre- to post-event.

For more information, email teresa@lithacommunications.co.za

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Litha Communications

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