

WAN-IFRA Media Professionals Programme call for applications

The World Association of Newspapers and News Publishers (WAN-IFRA) is pleased to invite newspaper and online media managers and editors from select countries in South East Asia and the Middle East and North Africa to apply for a new professional development programme.



The WAN-IFRA Media Professionals Programme (MPP) provides mid-level media professionals from the commercial and editorial side of newspapers and online media with personalised, high-impact leadership development opportunities. It equips them with sustainable strategies, skills and support networks to advance their careers and contribute to the growth of financially viable and editorially strong media enterprises in the region.

Media professionals from the following countries are encouraged to apply: Cambodia, Myanmar and Vietnam (SE Asia programme) and Egypt, Libya and Tunisia ([MENA programme](#)).

Successful applicants will benefit from the following development opportunities as part of the programme:

Individual Coaching to Create a 3-5 year Career Action Plan allowing participants to identify their strengths and weaknesses, and how to leverage their networks and attain the necessary skills to advance professionally

Workshops on Leadership and Media Management Skills allowing participants to benefit from a curriculum specifically designed for the programme by recognised international and regional media experts.

Regional and International networking through attending WAN-IFRA events allowing participants to develop their business networks and support systems both nationally, regionally and internationally.

Who can apply?

The Media Professionals Programme is open to professionals working for a minimum of two years in middle management positions within newspapers and online media. Successful applicants will already have a certain degree of leadership experience, have room for growth and aspire to progress within the media industry. Excellent English-language skills are a

must, since all programme activities are conducted in English.

The programme welcomes applicants from all departments of newspapers and online media (editorial, marketing, administration, human resources, accounting, etc.). In total, 20 participants will be selected to participate in 2012. Women in particular are encouraged to apply for the programme. Applications are considered on an individual basis and employment in line with the above-listed criteria does not guarantee admission to the MPP programme. Applications will not be accepted from those working in radio or television at this time.

How to apply

Interested applicants should submit a completed application form, outlining their motivation for applying to MPP and how they could benefit from the programme to: md.mpdp@wan-ifra.org.

The application form can be downloaded [here](#). Completed application forms must be received no later than 8 June 2012.

For more, visit: <https://www.bizcommunity.com>