Top Nigerian Bloggers 2013

Who are Nigeria's Top Bloggers for 2013? Since 2011, a list of Nigeria's top blogs/bloggers have been compliled. (Check out the list for 2011 and 2012). In the past two years, the Nigerian blog scene has grown in leaps and bounds. Part of the fascination with it is its rapid rise from relative obscurity on the continent to prominence. Check out our recent post on blogging in Nigeria - Nigeria - Africa's blogging capital.

In compiling the list, many factors we put into consideration.

Popularity - The blog's popularity is based on a host of online traffic ranking software putting ranking, number of daily page views and unique visitors in to consideration.

Influence - The blog's influence is based on how frequently the blog's content influences trends and opinions in the wider Nigerian populace and how quickly a topic covered by the blog makes its way to mass media. (radio and print)

Brand - In addition to the blog's popularity and influence, the focus is on the blog's brand. In ranking blogs, we focus on how well the blogs have created brand awareness and stickiness around their content.

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1. Linda Ikeji (Linda Ikeji)
2. Bella Naija (Uche Eze)
3. The NetNG (Ayeni Adekunle)
4. Y Naija (Chude Jideonwo)
5. Ladun Liadi

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