

New PR consultancy for Boston City Campus

Idea Engineers has been appointed as the media relations agency for Boston City Campus and Business College, effective since 1 October 2012. Boston opened its doors 21 years ago with the intention of equipping UNISA students to succeed better in their examinations. Today, the college offers 100 different career study options, has grown to over 40 colleges nationwide and provides 25,000 learners with quality tertiary education and training.

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