

## RAB's RadioGauge offering free slot in November survey



The Radio Advertising Bureau (RAB) is offering a free survey slot in its next RadioGauge survey, taking place on Tuesday, 1 November 2011, to any large national radio campaign, ending between 25 and 31 October 2011, that targets LSM 6-10 consumers, with a spend of around R1 million.

Applicants must make a direct email bid to Gilda De Araujo ([gilda@rab.co.za](mailto:gilda@rab.co.za)) by no later than close of business on Wednesday 19 October.

For more, visit: <https://www.bizcommunity.com>