

Media training now offered by marcusbrewster



MD, San Reddy and senior associate Willem Steenkamp of <u>Marcusbrewster</u> will be presenting the media training in the agency's new fully-fledged media training division. It will cover a wide range of subjects, from the basics of understanding media to interview techniques, how to handle difficult questioning and crisis and reputation management.

Training courses will be tailored to meet each particular client's requirements. For added realism, clients can also opt to receive practical training in an operational television studio, accurately recreating a real-life interview situation under lights and before cameras.

For more, visit: https://www.bizcommunity.com