

New science, maths quiz for schools offers US trip prize

A new science and maths quiz, Genius, has been launched by Nickelodeon (DStv Channel 305) and Melrose Cheese to encourage South African children to learn more about these fascinating and important educational subjects.

They are inviting schools in Johannesburg and Cape Town to submit a team of three kids, aged between 9-13 years, who will compete against each other to demonstrate their knowledge, speed and precision in the two subjects.



Begins in Cape Town

Regional heats will be held in Johannesburg and Cape Town during March and June 2014, before rounding up with a Grand Final and Gala Day in Johannesburg on 14 July. The quiz begins in Cape Town at the Cape Town Science Centre on 19 April before moving onto Johannesburg at the Sci Bono Discovery Centre on 16 May.

According to the 2013 Global Information Technology Report, South Africa ranked second last in maths and science competence, so addressing this at an early age is critical in order to develop a society that can keep up with the fast-paced technological advances globally.

"It's important to get kids inspired by maths and science at an early age, so we are thrilled to show them that learning these important subjects can be both entertaining and rewarding," says Tasania Parsadh, senior channel manager, Nickelodeon Africa.

Educating young minds

Cathy Eve, marketing director, Parmalat SA, adds, "As a sponsor of Nickelodeon's Genius, Melrose is thrilled to engage with South Africa's brightest young minds. This is an opportunity to encourage young kids to challenge themselves and their peers in showcasing their intellectual ability in a fun and exciting way."

The winning team will win an all expenses paid trip to Orlando, Florida to visit the Kennedy Space Centre (NASA) and the Universal Orlando Theme Park, where they will be treated to various themed rides and experiences including Spiderman, Shrek, Jurassic Park, Minion Mayhem and a tour of The Wizarding World of Harry Potter.

Applications for the Cape Town heat are open between 14 February to 31 March 2014 and for the Johannesburg heat from 1 April to 6 May. For more information, go to www.nickelodeonafrika.com.