

Top lineup for 'Future of Newspapers' seminar

On 30 July, the 'Future of Newspapers' seminar will be held at Wanderers' Club, Illovo Johannesburg, featuring Professor Anton Harber, as the keynote speaker, joined by Trevor Ormerod (GM: group sales, Times Media Limited) and Chris Botha (group MD, The MediaShop).

Other speakers include:

- exclusive one-on-one video interview with Koos Bekker, speaking for the first time since he stepped down as CEO of Naspers
- top media strategist Gordon Patterson gives a no-holds-barred overview of the SA media landscape; where there is value to be found and where opportunities are being missed
- advertising commentator Andy Rice, back first class from the Cannes Lions Festival of Creativity will look at what is driving global brand communication thinking



There will also be panel discussions around the main media platforms - radio, television, out of home, magazines and digital - featuring a collection of media experts to set the media and advertising agenda for the next 12 months.

Booking details

Time: Registration from 8am

Cost: R1,950 ex VAT or R1,500 ex VAT for group bookings of five or more

[Register here.](#)

For more, visit: <https://www.bizcommunity.com>