

# Branding the Saints Project

Saints Branding Managing Director and Brand Strategist, Ana Kukoc, has partnered with Creative Director, Alun Davies of The Design Collective, to provide a full service agency offering, driven by brand and design strategy.



Kukoc is a 25-year veteran of designing brands' character, implementing brand strategy and working with clients across the African continent. Davies is an award-winning designer with two decades of agency and publishing experience in Southern Africa and the United States.

Both equally weighted in the left-right brain hemispheres, their collaboration is yielding an unique approach of seamless integration of strategy and creative. They call it "the halo effect" - their holistic take on understanding, designing and nurturing brands.

Their services include: strategy development, both brand and communication; advertising and design creative delivery; and its current client list spans brands in the FMCG, construction, healthcare, property and financial sectors.

Saints Branding has had an office in Johannesburg since its launch in 2012 and has just opened a creative studio in Cape Town's southern suburbs to manage its growth nationwide and further afield on the continent.

For more, visit: <https://www.bizcommunity.com>