

The mobile internet: How businesses are reacting

Mobile internet usage is skyrocketing, and as more and more people are using their phones to access the internet we explored how businesses are reacting to this rising trend. (Infographic)



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Neon SMS has created an infographic entitled *The Rise of the Mobile User - What does it mean for the future of business?* which addresses the ubiquitous nature of mobile internet usage and how businesses can target mobile users.

This infographic was produced by [Neon SMS](#)

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