

New eBook service brings more books to mobile

Samsung Electronics and Amazon have announced a broad agreement to launch Kindle for Samsung, a custom-built eBook service.

On its debut, the app will be available with the Galaxy S5, along with existing Galaxy smartphones and tablets above Android 4.0, worldwide.



Photo via Free Digital Photos

As part of the service, the companies will launch Samsung Book Deals, available to all customers using Kindle for Samsung. These provide up to 12 free eBooks a year to all its device users. Customers can choose a free book from a selection of four different titles every month. Each book is selected specifically for smartphone and tablet users from a wide selection of prominent titles.

Reading on a smart device

"We are delighted to be able to deepen our long-standing relationship with Amazon and offer this as the perfect app for reading on a smart device. With this service we demonstrate our commitment to creating and broadening key content partnerships that deliver rich and personalised solution offerings to our customers," said Craig Fleischer, director of mobile communications at Samsung Electronics SA.

"We're thrilled that Samsung has chosen Kindle as its eBook provider," said Russ Grandinetti, VP, Amazon Kindle. "With it, people around the world will have instant access to the best digital bookstore and reading experience, including more than half a million titles that are only available from the Kindle Store and innovative features like Whispersync, Time to Read and much more."

Kindle for Samsung is immediately available in South Africa from the Samsung apps store.

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