

## Do the new Loeries awards fit your bill?

The Loeries Awards recently announced two new categories - one in the creative use of paper, and the other in the field of non-English radio advertising. If either of these new categories falls within your field and you haven't sent in your entries yet, do so - time is running out. Diarise these important dates: entry deadline is 15 May 2009 and the eligibility period is from 1 June 2008 to 31 May 2009. For further information, go to [www.theloerieawards.co.za/default.aspx?link=site\\_home](http://www.theloerieawards.co.za/default.aspx?link=site_home).

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