

Print outsourcing goes international



Print Outsource International (Point SA), a print management company that opened in 2005, has proved so successful at Unilever that it is now expanding its services to include the Unilever offices in Dubai and Turkey, with a view to possibly expanding to Kenya, Morocco, Nigeria and Egypt. The rollout should be complete by August 2011. To ensure its high standard of business is maintained outside of South Africa, it has placed experts in each of the Unilever country offices to guarantee that operations run at full capacity from the beginning.

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