

10th Tabbie Awards open for nominations

CLEVELAND, US: The 2013 Tabbies Call for Entries is now available at the [TABPI](#) website, allowing all b2b editors, publishers and art directors the opportunity to have their best work judged by their peers. The Tabbies, the editorial and design awards program run by Trade, Association and Business Publications International (TABPI), is again partnering with the US's American Society of Business Publication Editors (ASBPE), New Zealand's Magazine Publishers Association (MPA), South Africa's SAFREA, Australia's Society of Editors NSW and the Magazine Publishers Association of South Africa (MPASA).



Paul J. Heney, TABPI president, said that the b2b community is excited for this, the 10th iteration of the awards.

"We've seen so much growth in the Tabbies over the past decade," Heney said. "It has been quite an experience to see the impactful journalism that is being done across the world. Queries for the tenth Tabbies began coming in four or five months ago, and we're certainly expecting an active year for the awards."

The Tabbies international b2b magazine competition encompasses 18 categories, and is open to English-language business-to-business publications around the world that are published at least quarterly, as well as b2b online-only publications. Unlike some more restrictive programs, publications are not required to maintain membership in any particular organisations in order to be considered for the Tabbies.

Categories in the Tabbies' editorial division include: Best Single Issue, Department, Editor's Column, Feature Article, Focus/Profile Article, How-To Article, Regular Column, Special Section, and Technical Article. Categories in the design division include: Feature Design, Front Cover, Digital Imagery; Front Cover, Illustration; Front Cover, Photograph; Front Cover, Special Issue; and Opening Page or Spread. The online division recognises the most interactive, informative b2b websites, e-newsletters and the best use of social media.

The 2013 Tabbies are also supported by companies that have an interest in working with b2b editors and publishers - as well as supporting editorial and design excellence. Your support of them is most appreciated. The Gold Sponsor for the 2013 Tabbies is [Proximity Marketing](#). The Silver Sponsor for the 2013 Tabbies is [Business Strategies Group Asia](#).

The deadline for entries to be postmarked is March 8th, 2013. A late fee applies after that date. An electronic version of the Call for Entries is now available at the [TABPI website](#). Judges for the competition are culled from suggestions of regional editorial groups across the globe. Winners will be announced on or about 15 July 2013.

For more, visit: <https://www.bizcommunity.com>