

## Media@SAfm to highlight banned Nando's, Afri-forum ads

This Sunday, 10 June 2012, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include:



- SABC's Kaizer Kganyago and the SA Human Rights commission on the Nando's and Afri-forum ads - which the national broadcaster has refused to flight
- Janine Lazarus on spin doctors - whose getting it right and whose getting it wrong
- Sylvester Chauke on celebrity branding and endorsements
- a look at the Springbok "Our Honour, Our Heritage" ad campaign
- a look at the Castle Lite ad
- Dion Chang on SA's new Urban Tribes
- Komla Dumor on the launch of BBC Focus In Africa and
- BlackBerry's Sarah Probert, senior director for Brand Marketing & Communications, on the BlackBerry global ad campaign and the challenges the brand faces

Send advance comments or questions to [ashraf@safm.co.za](mailto:ashraf@safm.co.za) or [media@safm.co.za](mailto:media@safm.co.za), [Facebook](#) or [@ashrafgarda1](#) on Twitter.

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