

***Bun&Bunee*, local CG animated**

Following its success as the overall winner of the Arts and Entertainment category of Podcast Showdown, sponsored by 5FM, Coca-Cola, Mini and Apple, *Bun&Bunee* animated shorts will premiere on Saturday 5 December 2009 just before the 7pm news on SABC3.

The mobile game, called *Island Hop*, based on its characters, is published worldwide by the award-winning distributor Player X and has become one of the top selling unknown brand games in Europe. It is also rolling out a multi-faceted merchandising program with CLM, from greeting cards, stationery and plush toys starting early in 2010, to clothing apparel and accessories later in the year.

“We wanted *Bun&Bunee* to reach as many South Africans as possible, while still positioning it as a premium brand, so we chose SABC3 which has roughly 9 million daily viewers,” says Paul Meyer, executive producer of *Bun&Bunee*. “We are thrilled to be launching this homemade series to our local audience first, before it goes out to the rest of the world.”

The series is described as a mixture of classic Saturday morning cartoons and wacky, cutesy Anime style animation, executed in slick 3D.

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