

Satellite studio launches at Emperors Palace



Deputy chairperson of East Rand Stereo, Dumisane Sikhwebu (front), Peermont Corporate Affairs & CSI executive, Vusi Zwane and the executive committee of the Ekurhuleni FMBoard, Johan Smit, Frans Swart and Johann Krüger. Photo by Yolanda van der Stoep.

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East Rand Stereo launched a satellite studio at Emperors Palace this week, with the Afternoon Drive Time show that airs weekdays from 3-6pm, going live from this new venue. The show has also added a new member to the broadcast team, Deborah Dyer, who will replace Pedro Fernando and Frans Swart. Mark Jakins, Peermont chief marketing and customer officer comments, "These two high profile brands share the same ideals, which are easily recognised by the public and provide a great synergy."

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