

Online survey to determine ChaiFM's 2014 Radiothon charity cause

Having run an on-air call for nomination for ChaiFM listeners' favourite charities, the top three finalists have been selected by the number of SMS votes polled. These three finalists now need win online votes to be the selected charity for the station's 2014 Radiothon.



The finalists are [DL Link](#), which offers lifestyle support for families with serious illness, the [NSPCA](#) - the national council of the SPCA and the [Little Fighter's Cancer Trust](#), which supports children with cancer and their families nationally.

After having won the MTN Radio Award for its radiothon two years running, the station is excited about what this year's radiothon could mean for an organisation in need. During the past five years the station has run annual radiothons, benefitting such charities as The Selwyn Segal, Hatzolah and the Yad Aharon and Michael Food Fund.

To vote, participants need to go to www.surveymonkey.com. The winner of the 2014 Radiothon will be announced on 1 September 2014 and the 101.9 ChaiFM Radiothon will take place on 18 September 2014.

For more, visit: <https://www.bizcommunity.com>