

SABC plans National Youth Day activities

To commemorate the 38th anniversary of the Soweto uprising, now known as National Youth Day, SABC1 and Metro FM, Ligwalagwala FM and 5FM will celebrate through on-air competitions, events and a variety of activities throughout the day.



Youthful events

The Metro FM 'Walk for Freedom' gives the listeners an opportunity to retrace the steps of those heroes who fought for democracy and gives the youth of today an opportunity to experience what their predecessors went through. It will start at Morris Isaacson High School in Soweto at 7am on 16 June 2014. The walk ends at a school in Vilakazi Street and 5FM will do a live broadcast of the Nick Hamman show from 8-10am from Sakhumzi Restaurant in Vilakazi Street. Entertainment for the day includes the SABC choir led by the choral conductor Thulasizwe Nkabinde.

5FM has partnered with the Kimberley Diamond Cup and the Skateboard for Hope Tour to set up a skateboard activation (ramp) and provide 5FM with branded skateboards for competition give-aways as well as set up a DJ area for 5FM - 'Skateboarding for Hope' will take place at Maponya Mall from 11am to 5pm.

Celebrating 20 years of democracy

SABC 1 will cover the event on Mzansi Insider Breakfast show, presented by Katleho Sinivasan and Thando Thabethe will cover it for 5FM. 5FM DJs, Roger Goode, Ms Cosmo, Dineo and Poppy, will play throughout the day.

Ligwalagwala FM will be broadcasting in Soweto for the first time as part of the station's strategy to increase its footprint outside the MP province. The SABC 1 and Ligwalagwala FM 'Youth Power Shisanyama' at Chafpozi to honour the heroes of June 16 and celebrate the Generation X (Born Frees) after 20 years of democracy will take place from noon until midnight.

Various Metro FM and Ligwalagwala FM DJs will play at the event, which will be hosted by SABC1 celebrities. The event will feature a Youth Fun Zone, Poetry Session and a live broadcast of the 12-6pm Ligwalagwala FM. Also performing will be Namia K, Dj Voodoo, The Prince and Buks.

For more, visit: <https://www.bizcommunity.com>