

32: The South African media and alcohol restrictions

This week's [Biz Takeouts Marketing & Media radio show](#), streamed live 5pm-6pm via [2oceansVibe Radio](#), will focus on alcohol advertising restrictions and the effects on South African consumers and the media. The studio guest this Wednesday evening, 1 August 2012, will be well known corporate marketing analyst, advisor and media commentator, [Chris Moerdyk](#). [[twitterfall](#)]

This evening's lineup

- *Show host:* [Bizcommunity](#) marketing manager [Warren Harding](#) ([@BizcomWazza](#))
- *In-studio guest:* Corporate marketing analyst, advisor and media commentator, Chris Moerdyk ([@chrismoerdyk](#)).



Moerdyk was head of strategic planning and public affairs for BMW South Africa and spent 16 years in the creative and client service departments of numerous top ad agencies. He was recently listed in a Markinor survey as one of South Africa's top 10 marketing thought leaders.

- *Discussion topics:*
 - A discussion on the upcoming alcohol advertising restrictions and the effects on the media and consumers.
 - A broad discussion about other advertising restrictions, smoking laws, food labelling laws and international trends.

How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone, Blackberry or Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@brendanjack](#), [@BizcomWazza](#) or [@SimoneBiz](#) using the hashtag [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media Show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



For more:

- Bizcommunity Special Section: [Biz Takeouts](#)
- Bizcommunity Search: [Biz Takeouts](#)
- Previous Biz Takeouts podcasts: [Bizcommunity](#)
- Bizcommunity: [twitterfall](#)
- Twitter Search: [#biztakeouts](#) OR ["Biz Takeouts"](#)
- Email: biztakeouts@bizcommunity.com

For more, visit: <https://www.bizcommunity.com>