83: Harley Davidson, The Entertainer and Rich Simmonds

Join Biz Takeouts Marketing & Media radio show host Warren Harding every Thursday from 9am-10am from the 2oceansVibe Radio. In this week's show he speaks to marketing manager of Harley Davidson Africa, Michael Carney, country manager for The Entertainer, Natasha Pendleton and Rich Simmonds about his new book, 5 Night Plan. [twitterfall]



Lineup

- *Show host*: Warren Harding (@bizWazza)
- *In-studio guest*: Michael Carney, marketing manager of Harley Davidson Africa (@harleyafrica)
- Rich Simmonds (@RichSimmondsZA), professional speaker, trainer, mentor and leading social influencer.
- *Telephone guest*: Natasha Pendleton, country manager for The Entertainer (@EntertainerZA).

- *Discussion topics:*

    - We speak to Michael Carney about the 110 year old Harley Davidson brand and the growth of the brand in SA.
    - Natasha Pendleton takes a look at how Cape Town and Joburg has grown for The Entertainer Book and the addition of The Entertainer app

    - Rich Simmonds tells us about his new book 5 Night Plan (@5NightPlan). A guide to strong, grounded relationships and how to improve and strengthen the communication in your relationships.

How to listen

- Internet radio/streaming audio: 2oceansVibe Radio
- Mobile: iPhone, Blackberry or Android apps

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet @BizWazza using #biztakeouts
- Facebook: 2oceansVibe Radio

Podcast

A podcast of the show will be available in the Biz Takeouts special section on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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