



# New portal offers reasonably priced SA homes for sale or rent

A new South African property portal, DailyHomes.co.za, has been launched, offering homes for sale at under R1 million and rentals for under R6000 per month. Initially the site will focus on Gauteng, before achieving a national focus.



Darren Blair, the CEO of DailyHomes.co.za, said: "Property owners can list their properties free until the end of February. Those looking for properties will also benefit from this ongoing free service. For instance, each year thousands of tertiary students struggle to find somewhere suitable to stay for their studies. They need to network, read the newspaper or trawl many websites to find accommodation. DailyHomes.co.za provides a wide range of choice with just a click and thousands of homes at one address."

## List entire property portfolios

Dailyhomes.co.za also offers a useful service to the property industry. It has been set up so that it is easy for South Africa's real estate agents and large developers to list entire property portfolios focused on a more targeted market. Property owners will be able to manage their entire portfolio from one dashboard and web analytics will track interest shown in properties.

Private home owners are also able to use the site to list their property for sale or rent.

Blair added: "The look and feel of the Web and mobile platforms is something the South African public has not seen before. We have differentiated DailyHomes.co.za from the other property sites with a fun, easy-to-use, functional and interactive website. Through technology innovation and focus we aim to help clients list, rent or sell their properties at a much higher conversion rate than what has previously been seen in South Africa."

For more info, go to [www.DailyHomes.co.za](http://www.DailyHomes.co.za).

For more, visit: <https://www.bizcommunity.com>