

# Samsung launches Smart School solution

Samsung South Africa launched its Smart School solution at Crawford Preparatory in Benmore, Sandton recently - the first of many to come for the local market. Samsung Smart School is a complete converged digital education package that provides learners and educators with access to 65-inch interactive e-Boards (whiteboards) and Samsung Galaxy Note 10.1 devices which provides software for teachers - designed to improve classroom management and the overall learning environment.



"This is a fully integrated one-on-one learning platform that allows teachers to deliver an interactive learning experience, to provide students with immediate, reliable data access," says Paulo Ferreira, head of Enterprise Mobility at Samsung South Africa. "We are excited to launch this solution at Crawford College, in partnership with The Advtech Group, a brand equally as passionate as Samsung about continual innovation and incorporating technology into every facet of scholar's lives. This partnership will allow us to derive a strong value proposition for both the private and public educational sectors on the continent."

## Three pillars

There are three key pillars to the Samsung Smart School solution - interactive management, learning management, and student information, utilising two devices and technologies, namely e-Learning boards and tablet devices.

The interactive management solution delivers content to students and allows for the sharing of screens inside the classroom, providing teachers with the ability to monitor student progress and conduct group activities, as well as run tests or instant polls.

On the learning management system side, provision is made for the supply of educational materials that include e-textbooks, learning apps and timetables, as well as delivering school notices that can be accessed by students at any time.

## Access to information anywhere

The student information system tracks student attendance, includes grade history, and keeps record of prizes or demerit points. Furthermore, students are able to access their school information at any time - whether at home or at school - and are able to interact with their peers and teachers via online portals and engaging communication tools. Through this they are better able to share their views and queries on school work as well as engage with fellow students and teachers in real time.

"Samsung is committed to delivering the classroom of the future - taking learning beyond the blackboard and supporting the adoption of new technologies into our teaching environments. Through the Smart School solution teachers are provided with the flexibility they need to conduct interactive lessons and engage with students quicker and more effectively. Ultimately, we see this as an ideal way to elevate education and foster a creative learning environment in a managed digital setting. Certainly our hope is to contribute to increases in student grades and classroom interaction through our technology capabilities," concludes Ferreira.

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