

Ariva's nationwide network expands with 100 more dealers

Private leasing company, Ariva, has signed up a further 100 new vehicle dealers to its stable following its launch earlier this year. Ariva now has over 250 accredited dealers countrywide and this is expected to grow to 350 within the next six months.

The success that Ariva has seen in the last six months has led to the accreditation of these additional dealers who represent brands such as General Motors, Ford, Mazda, Volkswagen, Nissan, and Toyota. These brands join the ranks of select models from Renault, Proton, Daihatsu, Cherry, Kia, Tata and Hyundai that are already available for consumers to lease.

"These additions to our dealer base and product offering are proof of the value the local motoring industry sees in our business model. We are excited to have more brands on board as we are committed to expanding and enhancing the selection of brands and models for our customers to choose from," according to David Smith, MD of Ariva.

More higher-end models

Ariva is focused on providing an affordable and lower risk private leasing offering with access to entry-level motor vehicles and small commercial vehicles. Since its launch, it has expanded the initial brand offering to include more higher-end models thereby appealing to customers who are looking at the A, B and now C segment vehicles.

"Our long-term renting model offers hassle free motoring. Consumers can enjoy the benefits of driving a new car at a fixed payment for the full contract without the unexpected costs, risks, and uncertainties of actually owning a car. We want consumers to know that where they may have been declined for financing, they still have an option in the market to explore. They could drive away in a new car, a late model used or demo vehicle - knowing that their total monthly cost is fixed upfront and includes a full warranty, service plan, comprehensive insurance cover, tracking device and 24/7 roadside assistance."

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