

# New Ford Ranger wins International Pick-Up Award 2013

The new Ford Ranger has won the International Pick-Up Award 2013 as judged by a pan-European judging committee, following extensive testing in the UK, with all members of the judging panel ranking the new Ranger as their number one choice.



The new Ranger won the International Pick-Up Award 2013 award following extensive testing at Millbrook Proving Ground in Bedfordshire, England, after which it was awarded 47 points - more than the combined number of points garnered by the second- and third-placed Isuzu D-Max and Volkswagen Amarok. The award was presented to Ford by jury chairman Pieter Wieman at the Fleet Transport EXPO 12 event, in Dublin.

"The Ford Ranger is a great all-rounder, combining the perfect blend of on-road comfort and stability with off-road capability," said Jarlath Sweeney, the Irish judge on the panel of CV journalists who also serves on the "International Van of the Year" jury.

## Toughness and rugged capabilities

Built at Ford's assembly plant in Pretoria the Ranger boasts all the toughness and rugged capabilities of a pick-up truck, but also features smart technology, outstanding safety, superior fuel economy and high standards of quality and comfort normally associated with passenger cars.

"Ranger is great for work and great for leisure, and customers will appreciate the difference as soon as they get behind the wheel," said Paul Randle, vehicle line director, Global Commercial Vehicles, Ford of Europe. "This prestigious award is testament to the work of our global product teams."