

La Pirogue wins TUI Holly Award

La Pirogue has been awarded a 'Holly Award' by TUI, one of Germany's leading tour operators. In its 2011 list of Holly Award winners, La Pirogue is the only hotel to have won this accolade in Mauritius.



La Pirogue, which celebrates its 35th anniversary in June 2011, is among the '2011 Top 100 Hotels in the World' list chosen by TUI customers around the world.

"This year again, the hotel wins the much appreciated Holly Award which is an expression of exceptionally high customer satisfaction. I congratulate the hotel's management and team and I thank all members of the German office of Sun Resorts and our partners of TUI for their support," says Arnaud Martin, chief marketing officer of Sun Resorts.

A regular winner

Every year, more than half a million German travellers - TUI customers - vote for the top 100 holiday hotels worldwide out of around 15 000 hotels. La Pirogue is on this list among other prominent properties found around the world. In 2010, the hotel already won a TUI Holly Award and was in the 'Top 100 Hotels in the World' list. In September 2008, it was awarded the most coveted TUI Holly Award as best 'Long Haul Hotel of the World'.

"This year, our pride stands in the fact that La Pirogue is the only hotel in Mauritius to be in the 'Top 100 Hotels in the World' list. The hotel is getting ready to celebrate its 35th anniversary with this wonderful present. All team members are very happy about this commendation from TUI and the confidence placed in our hotel by German guests," adds Clency Romeo, resident manager of La Pirogue.

TUI Holly Award winners are generally promoted in important advertising campaigns in Germany and this year, the winners will receive their awards at a function in Germany.