

Media@SAfm to highlight MTN Radio Award winners, City Press's 30th anniversary

This Sunday, 15 April 2012, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include:



- Celebrating with some of the big winners at the [MTN Radio Awards](#) and an analysis of the overall standard of the entries from convenor of judges [Lance Rothschild](#) ([@lancerza](#)).
- *City Press* is [30 years old](#). Editor [Ferial Haffajee](#) ([@ferialhaffajee](#)) will reflect on the past, the changes of the present and the challenges of the future.
- Featured ad: Parmalat marketing manager [Janine Greyling](#) and [Paige Nick](#) ([@paigen](#)) from [King James](#) will give us the inside story on the Parmalat ad. What do you think of it?
- Should [Brand South Africa](#) fight SA's BRICS battle? [Anita Soni](#), outgoing chairperson of Brand SA, will share her thoughts.
- Ster-Kinekor has just rolled out its premium luxury theatre, [Cine Prestige](#), at The Zone in Rosebank, Johannesburg: What does this say about the packaging and marketing of cinemas? Doug Place.
- Have you seen the compact *Star Africa*? Editor [Makhudu Sefara](#) tells us more.

Send advance comments or questions to ashraf@safm.co.za or media@safm.co.za, [Twitter](#) or [Facebook](#).

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