

F.I.L.M Sallywood interns introduce *Kwaai City*

The [Film Industry Learner Mentorship's \(F.I.L.M\)](#) Sallywood interns from the 2012-2013 Sallywood MICT Seta Internship, is producing a fun and funky web-based program called *Kwaai City*. Broadly speaking *Kwaai City* features 'What's Hot' and by omission, 'What's Not' in the Kwaai City of Cape Town. (video)

This is a totally non-commercial enterprise dedicated to providing the trainees with an experiential learning platform, as it is a non-profit organisation. *Kwaai City* is directed and produced entirely by these interns.

According to the organisation, it cannot emphasize enough what a hands-on, experiential learning opportunity like this means to aspiring 'filmpreneurs'; the life-changing experience of producing and generating content in film, electronic and digital media that can ultimately be seen, experienced and enjoyed by millions of people across the globe; all the while changing lives, one person at a time.

If you would like to partner with F.I.L.M, sponsor it or you have events you'd like it to cover, email kwaaicity@gmail.com. For more, go to www.filmsa.co.za and the [Facebook page](#).

For more, visit: <https://www.bizcommunity.com>