

# DMMA and Effective Measure Roadshow

In conjunction with South Africa's key industry body, the Digital Media and Marketing Association (DMMA), Effective Measure will be touring three major cities to address the key challenges and growth opportunities for the digital media sector.

If you are a current DMMA member, [RSVP here](#).

If you are interested in attending, but are not a DMMA member or are requiring a media pass, [drop us an expression of interest here](#).

Don't forget to indicate the city that you'd like to attend the roadshow.

Find out more about the DMMA/EM Roadshow on this [press release](#).

**Date:** 30 January 2013

**Venue:** The Sports Science Institute, Cape Town

**Date:** 31 January 2013

**Venue:** Hackle Brooke, Johannesburg

**Date:** 01 February 2013

**Venue:** Coastlands Umhlanga, Durban

For more, visit: <https://www.bizcommunity.com>