2012 PICA Awards winners announced

The 2012 PICA winners were announced late last week at the annual awards ceremony held at Emperors Palace in Joburg. Hosted by MPASA, celebrating the achievements of the magazine and publishing industry, the emcee for the evening was SA celeb Katlego Maboe.

And the winners are...

Editorial Excellence

- Columnist of the Year - Winner: Dan Nicholl for his column in *Sports Illustrated* (Media24)
- Columnist of the Year - Highly Commended: Sam Growdon for "Fashion According to Sam", *GraziaSA*
- Columnist of the Year - Highly Commended: Ian McNaught Davis for "Lump Sum of All Fears", *Men's Health*
- Feature Writer of the Year (Consumer) - Winner: Nico van Burick for "Kongo se Niari-Vallei 'Praat met 'n Boer'", *Landbou Weekblad* (Media24)
- Feature Writer of the Year (Consumer) - Highly Commended: Angus Powers for "To Hell & Back", *Sports Illustrated*
- Feature Writer of the Year (Customer) - Winner: Judy van der Walt for "The Cheetah Diaries", *Wild Magazine* (TIP Publishing)
- Feature Writer of the Year (B2B) - Winner: Liza Bohlmann for "Turn Comfort into Gold", *The Diary Mail* (Agri Connect)
- Profile Writer of the Year (Consumer) - Winner: Erns Grundling for "Holy Roller", *Weg!* and *Go!* (Media24)
- Profile Writer of the Year (Consumer) - Highly Commended: Elna van der Merwe for "Op 'n Skrywer se Spoor", *Huisgenoot*
- Profile Writer of the Year (Consumer) - Highly Commended: Marida Fitzpatrick for "Onse Mimi", *SARIE*
- Profile Writer of the Year (Customer) - Winner: Carryn-Ann Nel for "Die Onbekeerde Koos", *Taalgenoot* (ATKV)
- Health & Wellness Writer of the Year (Consumer) - Winner: Gotlhokwang Angoma for "Do you see yourself as you really are?", *Women's Health* (Media24)
- Health & Wellness Writer of the Year (Consumer) - Highly Commended: Janine Stephen for "The Transformers", *Women's Health*
- Travel Writer of the Year - Winner: Toast Coetzer for "Zen and the Art of Dodging Donkeys", *Weg!* and *Go!*
- Travel Writer of the Year - Highly Commended: Will Bendix for "Anarchy and A-Frames", *ZigZag*
- Travel Writer of the Year - Highly Commended: Justin Fox for "In Search of the Impossible Five", *Getaway*
- Non-professional Writer of the Year (Consumer) - Winner: Phindile Sithole-Spong for "HIV, Sex & me", *ELLE*
- Non-professional Writer of the Year (Consumer) - Highly Commended: Nico Nel for "Nico Nel se Geheime Boerewors Resep", *SARIE*
- Non-professional Writer of the Year (B2B) - Winner: Stewart Gibson for "Service Delivery Solutions for Water Services", *Imiesa* (3S Media)
- Designer of the Year (Layout of the Year) - Winner: Clinton Jurgens for "Can you (really) break your penis?", *Men's Health* (Media24)
- Designer of the Year (Layout of the Year) - Highly Commended: Mark Serra and the New Media Production team for "Pulling Strings", *Woolworths Taste*
- Designer of the Year (Layout of the Year) - Highly Commended: Clinton Jurgens for "The Sum of a few fears", *Men's Health*
- Designer of the Year (Layout of the Year) - Special Mention: Mich*ELLE* von Schlicht for "The Science Attraction", Women's Health
- Photographer/Photo-journalist of the Year - Winner: Graham De Lacy for "Why God Made Teachers", *Joburg Style*
- Photographer/Photo-journalist of the Year - Highly Commended: Jac Kritzinger for "Ready to rumble inside the African Wrestling Association", *The Big Issue*

- Photographer/Photo-journalist of the Year - Highly Commended: Ross Garrett and Kendal Zoghby for "As time goes by", *Woman & Home*
- Photographer/Photo-journalist of the Year - Special Mention: Alan van Gyse for "Through India", *Zig Zag*
- Visual Production of the Year - Winner: Tina-Marié Malherbe & Christopher Evans for "A Sensual Season", *Plascon Spaces*, NMP
- Visual Production of the Year- Highly Commended: Sean Laurenz and Robert Cilliers for "Your Perfect Summer", *Men's Health*

Customer Publishing Excellence

- Retail and Consumer Goods - Winner: *Fresh Living*, John Brown Media
- Retail and Consumer Goods - Highly Commended: *Woolworths Taste*, New Media
- Leisure and Lifestyle - Winner: *Equinox*, Highbury Safika Media
- Leisure and Lifestyle - Highly Commended: *Mercedes Benz*, New Media
- Leisure and Lifestyle - Highly Commended: *Privé*, New Media
- Education, Health, Conservation, Safety & Security - Winner: *Wild*, TIP Publishing
- Education, Health, Conservation, Safety & Security - Highly Commended: *Mediclinic Family,* New Media
- Financial & Other Professional Services - Winner: *JSE*, Highbury Safika Media
- Financial & Other Professional Services - Highly Commended: *Siyasiza,* New Media
- Financial & Other Professional Services - Highly Commended: *Private Life,* Eish Media
- Best Cover for a Customer Title - Winner: *Wild* (Autumn 2012), TIP Publishing
- Best Cover for a Customer Title - Highly Commended: *JSE*, Highbury Safika Media

Business-to-Business Publishing Excellence

- Professional Services - Winner: *RISK SA*, COSA Communication
- Professional Services - Highly Commended: *Leadership*, Cape Media Corporation
- Manufacturing, Trade and Retail - Highly Commended (no winner): *AutoMobil*, RamsayMedia
- Resource-based Industries - Winner: *The Dairy Mail*, AgriConnect
- Resource-based Industries - Highly Commended: *Inside Mining*, 3S Media
- Construction, Engineering & Related Industries - Winner: *Civil Engineering*, The South African Institution of *Civil Engineering*
- Construction, Engineering & Related Industries - Highly Commended: *Imiesa*, 3S Media
- Best cover for a B2B Title - Winner: *RISK SA* (January 2012), COSA Communications
- Best cover for a B2B Title - Highly Commended: *The Dairy Mail* (November 2011), AgriConnect

Consumer Publishing Excellence

- General Interest (Male & Female) - Winner: *SARIE*, Media24
- General Interest (Male & Female) - Highly Commended: *You/Huisgenoot*, Media24
- International General Interest (Male & Female) - Winner: *Men's Health*, Media24
- International General Interest (Male & Female) - Highly Commended: *Marie Claire*, Associated Media Publishing
- Special Interest (Male & Female) - Winner: *Farmer's Weekly*, Caxton Magazines
- Special Interest (Male & Female) - Highly Commended: *ZigZag*, Media24
- International Special Interest (Male & Female) - Winner: *TopGear*, Media24
- International Special Interest (Male & Female) - Highly Commended: *ELLE*, Times Media
- Décor, Crafts, Food & Gardening - Winner: *Ideas/Idees*, Media24
- Décor, Crafts, Food & Gardening - Highly Commended: *House & Leisure*, Associated Media Publishing
- Best Cover for a Consumer Title - Winner: *House & Leisure* (August 2011), Associated Media Publishing

- Best Cover for a Consumer Title - Highly Commended: *ELLE* Decoration (Winter Issue #84), Times Media
- Best Cover for a Consumer Title - Highly Commended: *Ideas/Idees*, Media24
- Opulent Living (Newspace Publishing) received a Special Mention in the new category Consumer Magazines (Largely Free Distribution)

Overall Publishing Excellence

- Launch / Relaunch - Philip Tyler Trophy - Winner: *Good Housekeeping,* Associated Media Publishing
- Launch / Relaunch - Philip Tyler Trophy - Highly Commended: *Forbes Africa,* ABN Publishing
- Launch / Relaunch - Philip Tyler Trophy - Highly Commended: *TopGear*, Media24
- Annuals, Directories, Product Guides and Special Editions - Winner: *WegSleep* - Kampgids 2012, Media24
- Annuals, Directories, Product Guides and Special Editions - Highly Commended: *SARIE* Woon, Media24
- Annuals, Directories, Product Guides and Special Editions - Highly Commended: *ZigZag* - 2011 Photo Journal, Media24
- Supplements - Winner: Pick n Pay *Fresh Living* - *The Wonderful World of Green,* John Brown Media
- Supplements - Highly Commended: *Ackermans Club Magazine,* Baby Supplement, New Media
- Online Solution - Winner: www.SARIE.com, *SARIE*, Media24
- Online Solution - Highly Commended: www.eatout.co.za, *EatOut,* New Media
- Online Solution - Highly Commended: www.yourparenting.co.za, *Your Pregnancy,* Media24
- 360 Degrees of Innovation - Winner: *SARIE*, Media24
- 360 Degrees of Innovation - Highly Commended: *CAR,* RamsayMedia
- 360 Degrees of Innovation - Highly Commended: *Getaway,* RamsayMedia
- Editor of the Year (Customer Publishing) - Winner: Justine Drake, *Fresh Living*, John Brown Media
- Editor of the Year (Customer Publishing) - Highly Commended: Sumien Brink, *Woolworths TASTE*, New Media
- Editor of the Year (B2B Publishing) - Winner: Andrew Mark, *RISK SA*, COSA Communications
- Editor of the Year (B2B Customer Publishing) - Highly Commended: Robbie Stammers, *Leadership*, Cape Media Corporation
- Jane Raphaely Editor of the Year Award (Consumer Publishing) - Winner: Kate Wilson, Women's Health, Media24
- Jane Raphaely Editor of the Year Award (Consumer Publishing) - Highly Commended: Laureen Rossouw, *ELLE* Decoration, Times Media
- Magazine of the Year (Customer) - Winner: *Fresh Living*, John Brown Media
- Magazine of the Year (Customer) - Highly Commended: *Wild*, TIP Publishing
- Magazine of the Year (B2B) - Winner: *RISK SA*, COSA Communication
- Magazine of the Year (B2B) - Highly Commended: *The Dairy Mail*, AgriConnect
- Magazine of the Year (Consumer) - Winner: *SARIE*, Media24
- Magazine of the Year (Consumer) - Highly Commended: *Farmer's Weekly*, Caxton Magazines
- Magazine of the Year (Consumer) - Highly Commended: *Men's Health*, Media24

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