

## AfricaCom 2012 produces two new bloggers

As part of [AfricaCom](#) 2012, two new writers were launched into the technical writing world, as the successful winners of a youth competition. The winners, Lauren Leonard (19) and Simone Johnson (21) spent three days at the event immersing themselves into the world of technology and are now blogging.



Leonard (from Kuils River, Cape Town) who is currently studying journalism aims to become a cinematographer. Her blog, [They Eye Catcher](#), tracks trends, innovations and developments in the world of ICT.

"My eyes have been opened to a whole new world. I now see the how and the why the technology we take for granted every day, is delivered to something like our mobile phones. I have stopped living for today and am now living for tomorrow." says Leonard.

Johnson (from Mannenberg, also in Cape Town) always wanted to go into media, but a scholarship to study project management and accounting saw her take a different route. Her first language is Afrikaans and after discussion, she has decided to create South Africa's first [online tech blog](#) (aiming to become a fully-fledged magazine) in Afrikaans. She is creative and intrepid, having sat in on many of the high level discussions at AfricaCom 2012 and then interviewed some of the continent's top tech contributors, including writing a piece on women in the tech world.

Both girls have been offered a short internship at *Africa Telecoms* magazine under the auspices of Bradley Shaw and the tech team, while CNBC Africa, having met them at AfricaCom, has also opened the door to a brief stint if they would like to see the business desk of this international broadcaster. They will be invited back to AfricaCom in 2013.

Follow Lauren on: [www.Write2see.wordpress.com](http://www.Write2see.wordpress.com) (The Eyecatcher)

Follow Simone on: [www.Monejohnson.wordpress.com](http://www.Monejohnson.wordpress.com) (SJtechnowhiz)