

***FAST COMPANY SA* appoints contributing editors**

Seasoned industry editor and journalist Louise Marsland and consulting brand manager Anneleigh Jacobsen, have been appointed Contributing Editors to *FAST COMPANY SOUTH AFRICA*, which launches in October in South Africa.

Marsland, a former Editor of leading media and marketing industry titles *AdVantage*, *Bizcommunity.com* and *Marketing Mix*, will focus on the creative industries for *FAST COMPANY SA*. Marsland has worked for more than two decades as a journalist and editor across daily newspapers, magazines and online media. She has a Masters in Commerce: Strategy and Organisational Dynamics degree from UKZN Leadership School in conjunction with the Open University, UK; and is a specialist columnist for various industry publications, as well as Publishing Editor of her own site, *TRENDAFRICA.co.za*.



Jacobsen is a career marketer, having held senior brand management positions at leading FMCG brands Procter & Gamble and National Brands. She holds a double communications-focused BA Honours degree from Rhodes. Jacobsen now works with a portfolio of niche clients in the areas of brand strategy, brand development and implementation, and marketing skills training through her consultancy, The Brand Conservatory; and is also a partner in Veldt homeware.



FAST COMPANY has a circulation in the United States of over 800,000 and a readership of more than 3 million. Innovation and creativity are at the heart of the magazine's content, and *FAST COMPANY* motivates readers to think beyond traditional boundaries, to lead proactively and, most importantly, to embrace change.

Robbie Stammers, Publishing Editor of Insights Publishing in Cape Town, is bringing the brand to South Africa and will be the Publishing Editor of the title. Evans Manyonga is the Editor of *FAST COMPANY SOUTH AFRICA*.

"*FAST COMPANY* is all about a younger, new breed of innovative and creative thought leaders who are actively inventing the future of business - and the timing of this type of magazine is perfect for the South African market," says Stammers.

FAST COMPANY SOUTH AFRICA will be launched in October this year with 48,000 copies for the launch issue through all top retail outlets and national newspapers; as well as to the MBA students at leading business schools.

For more, visit: <https://www.bizcommunity.com>