

National distribution deal for local power cable manufacturer

ESI-Africa says South African power cable manufacturer Aberdare Cables, a Powertech company within the JSE-listed Altron group, has entered into an agreement with Jasco to package and supply the Snapper product range to distributors throughout South Africa.

Powertech L

A widely recognised brand, the Snapper products comply with the SABS standards (SANS IEC 60884). They include three-pin electrical plugs and adapters and are manufactured by Jasco. The distribution agreement also covers multiplugs and extensions comprising of a three pin plug with a three, five or 10 metre power cable and a double plug socket.

"There is limited local manufacture of electrical plugs in South Africa and much of the requirement is imported," Aberdare's Snapper brand manager Richard Cockshott told ESI-Africa, adding that Aberdare's national footprint will ensure broad distribution of the products to the distributors that supply to hardware, electrical and other stores countrywide.

Read the <u>full article</u> on <u>www.esi-africa.com</u>.

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