

Bosch, Dremel take to social media

Power-tool brands Bosch and Dremel have just launched their social media channels.



Bosch DIY Southern Africa has launched its Facebook, Twitter and YouTube channels. The new channels are aimed at enabling DIY enthusiasts to Like, Follow and Subscribe to receive information on the company's latest product innovations, DIY tips and exclusive competitions.

Simultaneously, Dremel, a leading manufacturer of hand-held rotary tools and accessories for the Southern African market, has also launched its own dedicated social media channels.

For more information:

Find Bosch here
YouTube
Twitter
Facebook

Find Dremel here
Facebook
Twitter



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