

Boss of the Year from marketing world?

Among the semi-finalists for the 2010 Boss of the Year competition are marketing and media people who may make it to the finals. They are Dr Melanie Chait, CEO, BigFish School of Digital Filmmaking; Ashika Kalyan, group executive marketing and communication, Business Connexion; Ingrid Kast, CEO, DAV Professional Placement Group; and Sello Letjala, marketing manager, Ricoh South Africa. Six finalists will be selected to meet the judging panel that convenes in October, followed by the announcement of the overall winner on Friday, 15 October 2010, National Bosses Day.

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