

Merger strengthens product offering

AT2 SA and Digi_Cast, both wholly owned South African companies, announced their merging earlier this week. Having serviced the local production industry for over six years, Digi_Cast allows producers, talent agencies and location agencies to collaborate easily on productions. AT2 is an online talent and casting network, which claims a strong international presence operating in SA, Australia, New Zealand, the UK and recently partnering with the Players Directory in the US.

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