

## Free ads rates widget for Ads24 clients

Ads24, a Media24 group company, has begun installing a free widget at South Africa's high volume media agencies that enables instant access to its rate cards, newspaper profiles and demographic data of readers via a desktop application. Described as non-intrusive, it enables the company to transmit pop-up alerts and messages as updates or changes take place, categorises newspaper titles by day of publication and community newspapers by provinces.

For more, visit: <https://www.bizcommunity.com>